

# MICHIGAN OSTEOPATHIC ASSOCIATION

## Autumn Scientific Convention



October 29-31, 2021

Amway Grand Plaza, Grand Rapids, Michigan

## EXHIBITOR PROSPECTUS

### SHOWCASE YOUR BUSINESS TO MICHIGAN OSTEOPATHIC PHYSICIANS

*The MOA Autumn Convention attracts more than 350 osteopathic physicians, students, interns, residents and health care professionals, including practice managers, who are engaged in an educational and hands-on learning forum. Visit with physicians during scheduled breaks throughout the day.*

### EXHIBIT DATE & HOURS

Saturday, October 30, 2021

6:30 am - 4 pm

*Mandatory booth hours 7 am - 4 pm*

#### **Scheduled physician meet and greet opportunities:**

Breakfast served in the exhibit hall | 6:30 - 8:30 am

Half hour breaks | 10:00 am, 12:00 pm, 3:30 pm

#### **Set up:**

Friday 12:00 - 6:00 pm

Saturday 6:00 - 7:00 am

#### **Tear down:**

Saturday 4:00 - 5:00 pm

### CONTACT

Cyndi Earles

**E** [cearles@domoa.org](mailto:cearles@domoa.org)

**P** (800) 657-1556 ext. 107

**F** 517-347-1566



Michigan Osteopathic Association

[www.domoa.org](http://www.domoa.org) | 517-347-1555

2112 University Park Dr., Ste 100, Okemos, MI 48864



## ABOUT THE MOA CONVENTION

The Michigan Osteopathic Association (MOA) is the statewide organization representing osteopathic medicine.

Osteopathic physicians (or DOs) are fully licensed physicians who take a whole-person approach to care. In addition to being trained in their specialty area, from family practice to sub-specialty, they are also trained to perform osteopathic manipulative medicine (OMM), a hands-on technique DOs use to diagnose and treat patients, not just symptoms.

The MOA Annual Autumn Scientific Convention has grown consistently each year, expecting to host over 350 physicians in 2021. Attendees represent a range of specialties from all over the state and country.

## DETAILS ON EXHIBITING

### DEADLINE

Contract and payment due by October 8, 2021.

### REFUNDS

No refunds will be issued after October 8, 2021. Any cancellations before that date will be assessed a \$50 administration fee.

### LIABILITY

Disclaimer of liability: This agreement between MOA and the exhibitor is a license to use exhibition space at the event. No bailment is intended or created. MOA shall not be responsible or liable for any lost, stolen or damaged property of exhibitor or for personal injuries to exhibitor or exhibitor's representatives. Exhibitor expressly releases MOA from any liability for any such loss, damage or injuries.

### PARKING

Amway overnight guests \$16 valet/\$10 self-park, not included in exhibiting fees. Parking rates subject to change, check directly with Amway for updates.

### EXHIBITOR CREDENTIALS

Up to two (2) badges per table display if no company badge. The two exhibitor badges may be pre-ordered through October 8, 2021.

Exhibitors must wear an MOA badge or their company badge. Badges may only be worn by individuals working in an exhibit.

### SHIPPING TO AMWAY GRAND PLAZA

Before shipping any materials being used in connection with your event please contact the Convention Service Manager at (616) 776-6400. Shipments of material, literature, product, as well as cartons and envelopes should be addressed as follows:

Recipient's Name (person who will be picking up items)  
c/o Amway Grand Plaza Hotel  
187 Monroe Ave NW  
Grand Rapids, MI 49503

If assistance is needed from our bellman to deliver your materials to any meeting room there will be a \$10 per cart or \$25 per pallet delivery fee.

### RESERVATIONS

Contact the Amway Grand Plaza, Curio Collection by Hilton at 616-774-2000. Rooms are \$164 per night and must be booked by September 28, 2021 to be eligible for the group rate.



# SPONSORSHIP OPPORTUNITIES

## SPONSORSHIP OPTIONS

### Display Table Sponsor

- \$900 – One table
- \$450 – Non profit rate (verification required), one table.

### Bronze Sponsor - \$2,300 **BEST DEAL!**

- Table display.
- Basic Digital Marketing Package - Gauranteed 30,000 impressions over 1 month ad run. See Digital Marketing Media Kit for full details. **NEW!**
- One quarter page advertisement in program.
- Logo recognition in convention communications to attendees.
- Logo recognition on convention web page.

### Silver Sponsor - \$4,500

- Table display.
- Basic Digital Marketing Package - Gauranteed 30,000 impressions over 1 month ad run. See Digital Marketing Media Kit for full details.
- Web banner advertisement for a week in October on MOA homepage.
- Logo recognition in convention communications to attendees.
- Logo recognition on convention web page.

### Gold Sponsor - \$6,000

- Premium table display location.
- One half page advertisement in program.
- Basic Digital Marketing Package - Gauranteed 30,000 impressions over 1 month ad run. See Digital Marketing Media Kit for full details.
- Web banner advertisement for the month of October on MOA homepage.
- Banner advertisement in MOA Pulse during the month of October, sent to all members.
- Logo recognition on convention webpage.

### Platinum Sponsor - \$8,000

- Premium table display location.
- Premium Digital Marketing Package - Gauranteed 60,000 impressions over 3 month ad run. See Digital Marketing Media Kit for full details.
- One full page advertisement in program.
- Advertisement on Convention mobile site.
- Homepage slide during the month of choice on DOMOA.org
- Banner advertisement in MOA Pulse during the month of October, sent to all members.
- Logo recognition on convention webpage.

### Autumn Scientific Research Competition Sponsorship Levels:

The MOA hosts the Scientific Research Exhibit (SRE) competition every year, with growing participation. These competitions provide osteopathic medical students, osteopathic residents, fellows and attending level physicians throughout Michigan an opportunity to present their medical and scientific research.

- Platinum Sponsor - \$1,000
- Gold Sponsor - \$750
- Silver Sponsor - \$500
- Bronze Sponsor - \$250
- Patron Sponsor - \$100

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**Autumn Scientific Convention**



EXHIBIT TIME: Saturday, October 30, 2021

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Okemos, MI 48864  
E cearles@domoa.org  
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F 517-347-1566

## EXHIBITOR CONTRACT

ORGANIZATION NAME: \_\_\_\_\_

CONTACT NAME & TITLE: \_\_\_\_\_

EMAIL ADDRESS: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

PHONE NUMBER: \_\_\_\_\_ FAX NUMBER: \_\_\_\_\_

Names of all reps on site (for name badges): \_\_\_\_\_

\_\_\_\_\_

List of products or services you represent: \_\_\_\_\_

\_\_\_\_\_

List any companies or products you do not wish to have in close proximity: \_\_\_\_\_

\_\_\_\_\_

I would like to purchase a boxed lunch - \$25 Qty \_\_\_\_\_ **MUST PREORDER**

Electrical?  Yes  No (charges may apply) All packages include one draped & skirted display table, two chairs, signage & name recognition in onsite collateral.

### SPONSORSHIP OPTIONS

Display Table - \$900

Platinum - \$8,000

Non-profit rate for display table - \$450

Gold - \$6,000

Breakfast Sponsor - \$1,000

Silver - \$4,500

Break Sponsor - \$500

Bronze - \$2,300

TABLE \$ \_\_\_\_\_ + SPONSORSHIP \$ \_\_\_\_\_ + BOXED LUNCH \$ \_\_\_\_\_ = **TOTAL \$** \_\_\_\_\_

Payment due Oct. 8, 2021

Check enclosed

Check will be mailed to: Michigan Osteopathic Association | Attn: Cyndi Earles

Check # \_\_\_\_\_

2112 University Park Dr., Ste 100 | Okemos, MI 48864

(Please make checks payable to Michigan Osteopathic Association)

Credit card:  MasterCard  Visa  Discover

Cardholder name: \_\_\_\_\_

Billing address: \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Card number \_\_\_\_\_ Exp. date \_\_\_\_\_ CVV (3 digits) \_\_\_\_\_

Accept Participation: By completion of this form I am authorized and agree to participate in the indicated activity of the Michigan Osteopathic Association. I commit my company to the above financial obligation. **Payment due: October 8, 2021.**