

MICHIGAN OSTEOPATHIC ASSOCIATION



Autumn Scientific Conference



October 28 - 30, 2022

Amway Grand Plaza, Grand Rapids, Michigan

EXHIBITOR PROSPECTUS

SHOWCASE YOUR BUSINESS TO MICHIGAN OSTEOPATHIC PHYSICIANS

The MOA Autumn Convention attracts more than 350 osteopathic physicians, students, interns, residents and health care professionals, including practice managers, who are engaged in an educational and hands-on learning forum. Visit with physicians during scheduled breaks throughout the day.

EXHIBIT DATE & HOURS

Senator Vandenberg Room - Saturday, October 29, 2022

6:30 am - 4:00 pm

Mandatory booth hours 7 am - 4 pm

Scheduled physicians meet and greet opportunities:

Breakfast served in the exhibit hall | 6:30 - 8:30 am

Breaks at | 10:00 am, 12:15 pm, 2:00 pm

Set up:

Friday 12:00 - 6:00 pm

Saturday 6:00 - 7:00 am

Tear down:

Saturday 4:00 - 5:00 pm

CONTACT

Cynthia Earles

E cearles@domoa.org

P (517) 347-1555 ext. 107

F (517) 347-1566



Michigan Osteopathic Association

www.domoa.org | 517-347-1555

2112 University Park Dr., Ste 100, Okemos, MI 48864



ABOUT THE MOA CONVENTION

The Michigan Osteopathic Association (MOA) is the statewide organization representing osteopathic medicine.

Osteopathic physicians (or DOs) are fully licensed physicians who take a whole-person approach to care. In addition to being trained in their specialty area, from family practice to sub-specialty, they are also trained to perform osteopathic manipulative medicine (OMM), a hands-on technique DOs use to diagnose and treat patients, not just symptoms.

The MOA Annual Autumn Scientific Convention has grown consistently each year, expecting to host over 350 physicians in 2022. Attendees represent a range of specialties from all over the state and country.

DETAILS ON EXHIBITING

DEADLINE

Contract and payment due by October 8, 2022

REFUNDS

No refunds will be issued after October 8, 2022. Any cancellations before that date will be assessed a \$50 administration fee.

LIABILITY

Disclaimer of liability: This agreement between MOA and the exhibitor is a license to use exhibition space at the event. No bailment is intended or created. MOA shall not be responsible or liable for any lost, stolen, or damaged property of exhibitor or for personal injuries to exhibitor or exhibitor's representatives. Exhibitor expressly releases MOA from any liability for any such loss, damage, or injuries.

PARKING

Amway overnight guests \$16 valet/\$10 self-park, **not** included in exhibiting fees. Parking rates subject to change, check directly with Amway for updates.

EXHIBITOR CREDENTIALS

Up to two (2) badges per table display if no company badge. The two exhibitor badges may be pre-ordered through October 8, 2022

Exhibitors must wear an MOA badge or their company badge. Badges may only be worn by individuals working in an exhibit.

SHIPPING TO AMWAY GRAND PLAZA

Before shipping any materials being used in connection with your event, please contact the Convention Service Manager at (616) 776-6400. Shipments of material, literature, product, as well as cartons and envelopes should be addressed as follows:

Recipient's Name (person who will be picking up items)
c/o Amway Grand Plaza Hotel
187 Monroe Ave NW
Grand Rapids, MI 49503

If assistance is needed from our bellman to deliver your materials to any meeting room, there will be a \$10 per cart or \$25 per pallet delivery fee (rates subject to change)

RESERVATIONS

Contact the Amway Grand Plaza, Curio Collection by Hilton at 616-774-2000. Rooms are \$168 per night and must be booked by September 27, 2022, to be eligible for the group rate. (Rates subject to change)



SPONSORSHIP OPTIONS

Display Table Sponsor

- \$1,000— One table
- \$600— Non-profit rate (verification required), one table.

Silver Sponsor - \$4,000

- Table display.
- One quarter page advertisement in program both print and downloadable PDF
- Logo recognition with hyperlink on mobile web page and mobile site

Gold Sponsor - \$6,000

- Table display
- One half page advertisement in program both print and downloadable PDF
- Web banner advertisement for one week in the month of September on MOA homepage
- Logo recognition with hyperlink on mobile web page and mobile site

Platinum Sponsor - \$8,000

- Premium table display location.
- Three-quarter page advertisement in program both print and downloadable PDF
- Homepage slide two weeks during the month of September on DOMOA.org
- Banner advertisement in one issue of the MOA Pulse during the month of September, sent to all members.
- Logo recognition with hyperlink on mobile web page and mobile site

Titanium Sponsor \$10,000

- *Product Theater (optional)
 - Audiovisual
 - Preferred Display Space location and electricity if needed
 - One full page advertisement in program both print and downloadable PDF
 - Logo recognition in convention communications to attendees
 - Homepage slide during the month of choice on DOMOA.org
 - Banner Advertisement in two issues of the MOA Pulse during the month of October
 - PULSE article highlighting the company/product
 - Logo recognition with hyperlink on mobile web page and mobile site
- *Speaker honorarium and expenses not included*

Ala Carte Opportunities

- **Product Theater Morning Add \$5,000
- **Product Theater Afternoon Add \$7,000
- Co-sponsor Physician Event \$1,500
- Co-sponsor Student or Resident Event \$1,000
- Water Bottles featuring sponsor logo (qty 800 provided by sponsor) \$750
- Registration Bag featuring logo (qty min. 600 provided by sponsor, incl. flyer pre-stuffed) \$600
- Lanyard Sponsor featuring logo (qty min. 500 provided by sponsor) \$500
- Tickets to Physician Luncheon (pre-purchase only) \$35
- Scientific Research Competition Co-Sponsorship - medical students, residents, fellows and attending level physicians present their medical and scientific research \$500

***Product Theaters are first come, first serve. Cost of product theater is additional to sponsorship amount and is only available to Titanium Sponsors. MOA will cover all costs of food, beverage (no alcohol) and audiovisual equipment if needed for Product Theater.*

MICHIGAN OSTEOPATHIC ASSOCIATION



EXHIBIT TIME: Saturday, October 29, 2022

www.domoa.org/autumn
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Okemos, MI 48864
E cearles@domoa.org
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F (517) 347-1566

EXHIBITOR CONTRACT

ORGANIZATION NAME: _____

CONTACT NAME & TITLE: _____

EMAIL ADDRESS: _____

ADDRESS: _____

PHONE NUMBER: _____ FAX NUMBER: _____

Names of all reps on site (for name badges): _____

List of products or services you represent: _____

List any companies or products you do not wish to have in close proximity: _____

I would like to purchase a boxed lunch - \$35 Qty _____ **MUST PREORDER**

Electrical? Yes No (charges may apply) All packages include one draped & skirted display table, two chairs, signage & name recognition in onsite collateral.

SPONSORSHIP OPTIONS

Display Table - \$1,000

Non-profit rate for display table - \$500

Silver Sponsor - \$4,000

Gold Sponsor - \$6,000

Platinum - \$8,000

Titanium - \$10,000

*Product Theater Morning - \$5,000

*Product Theater Afternoon - \$7,000

**Product Theater is first come, first serve and is only available to our Titanium Sponsors. MOA will cover all costs of food, beverage (no alcohol) and audiovisual equipment if needed for Product Theater..*

TABLE \$ _____ + SPONSORSHIP \$ _____ + BOXED LUNCH \$ _____ = **TOTAL \$** _____

Payment due Oct. 8, 2022

Check enclosed Check will be mailed to: Michigan Osteopathic Association | Attn: Cynthia Earles

Check # _____

PO Box 112, Rockwood, MI 48173

(Please make checks payable to Michigan Osteopathic Association)

Credit card: MasterCard Visa Discover

Cardholder name: _____

Billing address: _____ City _____ State _____ Zip _____

Card Number _____ Exp. date _____ CVV (3 digits) _____

Accept Participation: By completion of this form I am authorized and agree to participate in the indicated activity of the Michigan

Osteopathic Association. I commit my company to the above financial obligation. Payment due: October 8, 2022.