AMERICAN OSTEOPATHIC ASSOCIATION

AOA Update

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AOA President

Michigan Osteopathic Association (MOA)

124th Annual Spring Scientific Conference

Southfield, MI

May 18-21, 2023

AOA Presidential Goals

Build a better future by inspiring the youth of our profession

- Promote AOA Board Certification as the premier certification pathway for all DOs
- Expand and improve service to AOA diplomates
- Promote the distinctive practice of osteopathic medicine
- Build the osteopathic professional community for future generations of DO physicians and students

AOA Presidential Goals

Build a better future by inspiring the youth of our profession

Recent activities:

- Met with more than 1,000 osteopathic medical students during OMED, including:
  - SOMA House of Delegates and student general session
  - Omega Beta Iota – National Osteopathic Political Honor Society Induction Ceremony
  - Sigma Sigma Phi meeting
  - Engaged in discussions with students at every opportunity

AOA Presidential Goals

Build a better future by inspiring the youth of our profession

Recent activities (cont'd):

- Met with AOA/SOMA Partnership - SOMA developed and delivered all programming for the student track at OMED
- Met with SAAO, the student organization of American Academy of Osteopathy

AOA Presidential Goals

Ensure membership engagement by enhancing service to our members

- Track member engagement with AOA programs and apply feedback to help guide member programs and services
- Conduct a longitudinal member satisfaction survey
- Continue to develop and enhance the AOA's unique value proposition for osteopathic medical students, residents and fellows

AOA Presidential Goals

Ensure membership engagement by enhancing service to our members

Recent activities:

- Welcomed Genie James as Vice President of Accreditation and Interim Secretary of COCA
- Promoted Maura Biszewski to Senior Vice President, Certifying Board Services and GME
- Participated in Coalition for Physician Accountability at ACCME
- Engaged in meetings with NBOME, AACOM and the AOA's Bureau of Federal Health Programs

AOA Presidential Goals

Ensure membership engagement by enhancing service to our members

Recent activities (cont'd):

- Introduced new OMT designation
- Launched AOA Leadership Academy
- Updated AOA phone system to enhance member experience
- Debuted new customized discount packages for group membership

AOA Presidential Goals

Expand the AOA's voice to broaden our influence in the healthcare community

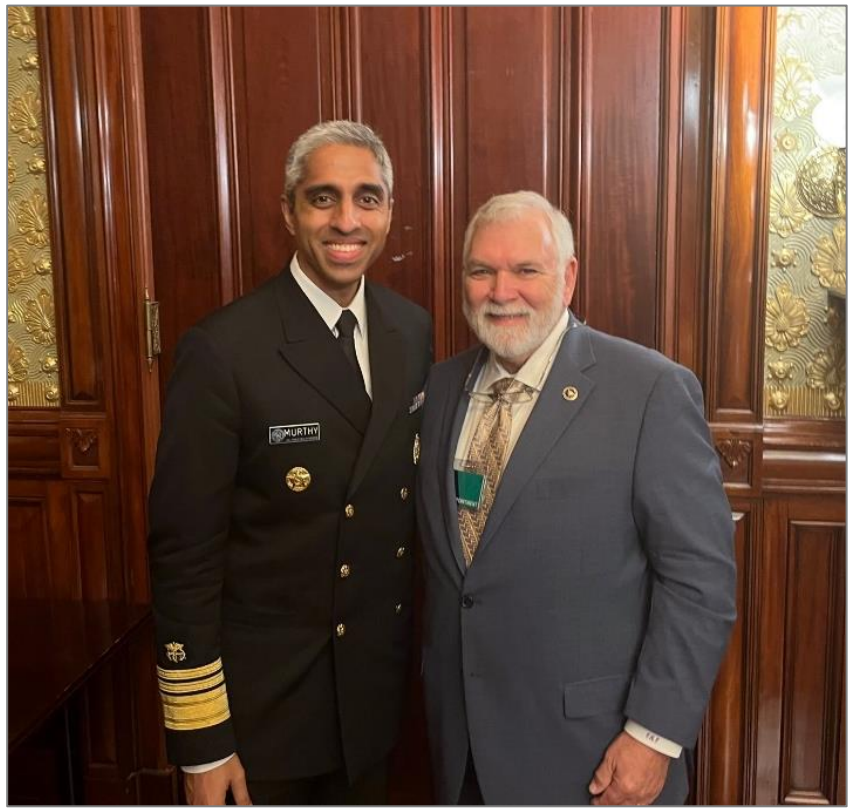
- Enhance relationships with non-osteopathic organizations that impact the osteopathic community
- Explore opportunities for collaboration and joint programmatic development
- Support efforts to assimilate DOs into the overall physician community, while preserving the distinctive practice of osteopathic medicine

AOA Presidential Goals

Expand the AOA's voice to broaden our influence in the healthcare community

Recent activities:

- Shared the AOA's COVID-19 response plan at a White House roundtable session led by the U.S. Surgeon General
  - Only 12 participants outside of White House staff
  - Only DO invited
- Invited to serve as member of the White House COVID Response Team



AOA Presidential Goals

Expand the AOA's voice to broaden our influence in the healthcare community

Recent activities (cont'd):

- Presented to the AMA Board of Trustees during the AMA Interim House of Delegates – first AOA representative
- Represented the AOA at the AMA State Advocacy Summit in Tucson, Arizona
- Established relationships with national, state and corporate healthcare partners to advance services for the osteopathic community

AOA Presidential Goals

Planes, trains & automobiles

By the numbers:

- 48,000 miles of air travel
- 90 days on the road
- 3.5-hour Uber ride from the airport to the Museum of Osteopathic History and the International Center for Osteopathic History in Kirksville, Missouri

Membership Recruitment & Engagement

New initiatives

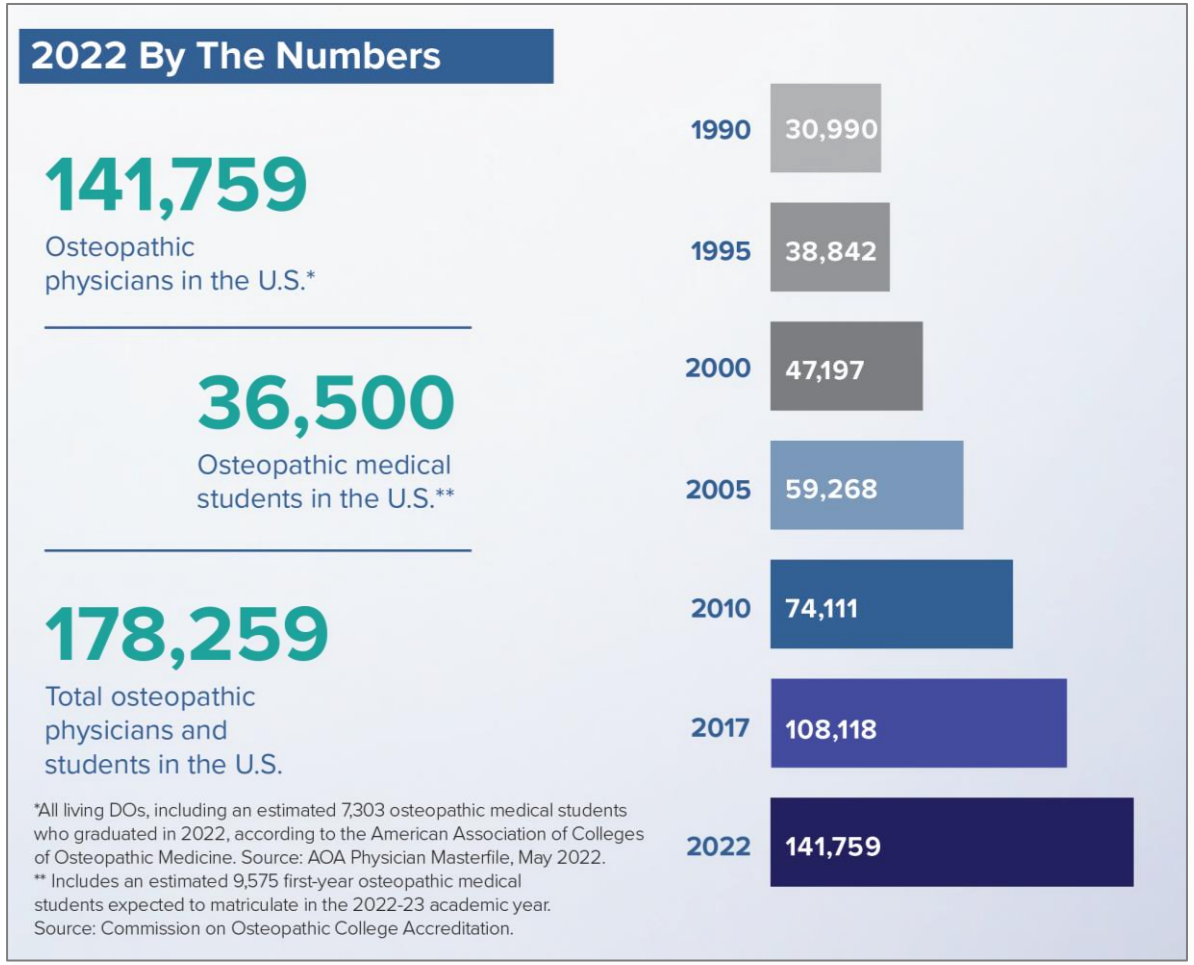
- Membership Workgroup
  - Assess current member value
  - Identify prospective stakeholder target groups and gather data
  - Develop and facilitate focus groups
  - Create and deliver member value proposition
- Feathr Partnership
- Membership cohort
- Streamline membership Website pages

Growth in the Osteopathic Profession

7,300+ DOs joined the physician workforce in 2022

77% increase in number of osteopathic medical students over past decade

81% increase in total profession over past decade



Expansion Across Specialties

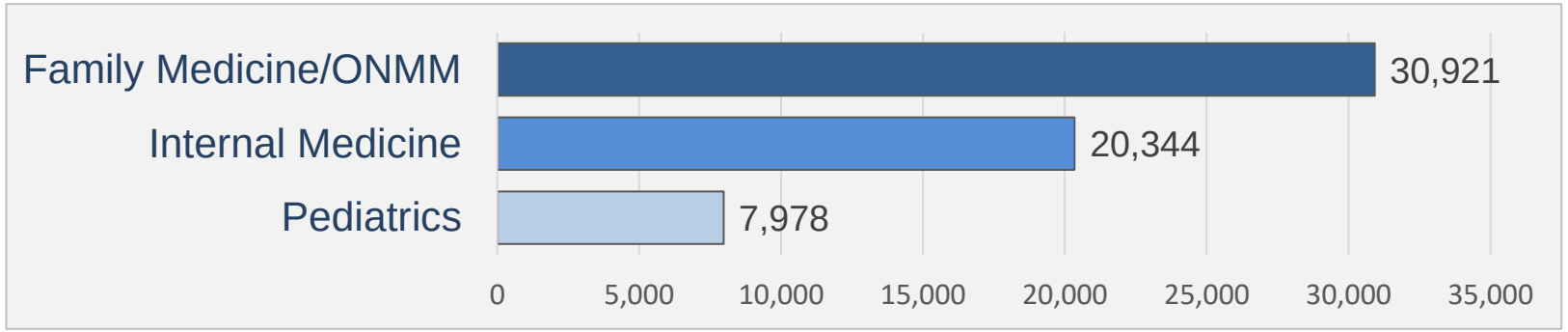
57%

of DOs practice in primary care fields

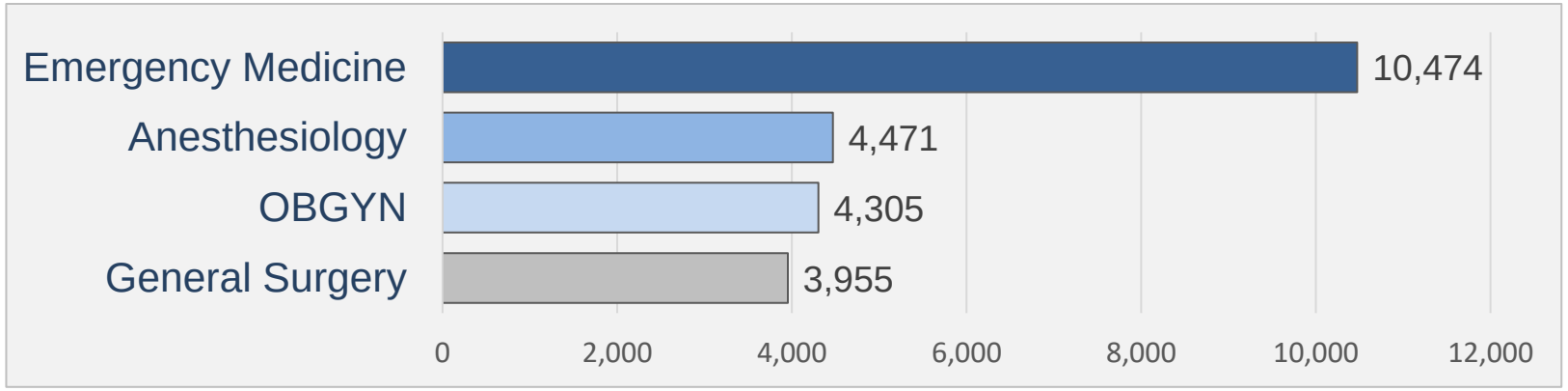
43%

of DOs practice in non-primary care specialties

Primary Care:



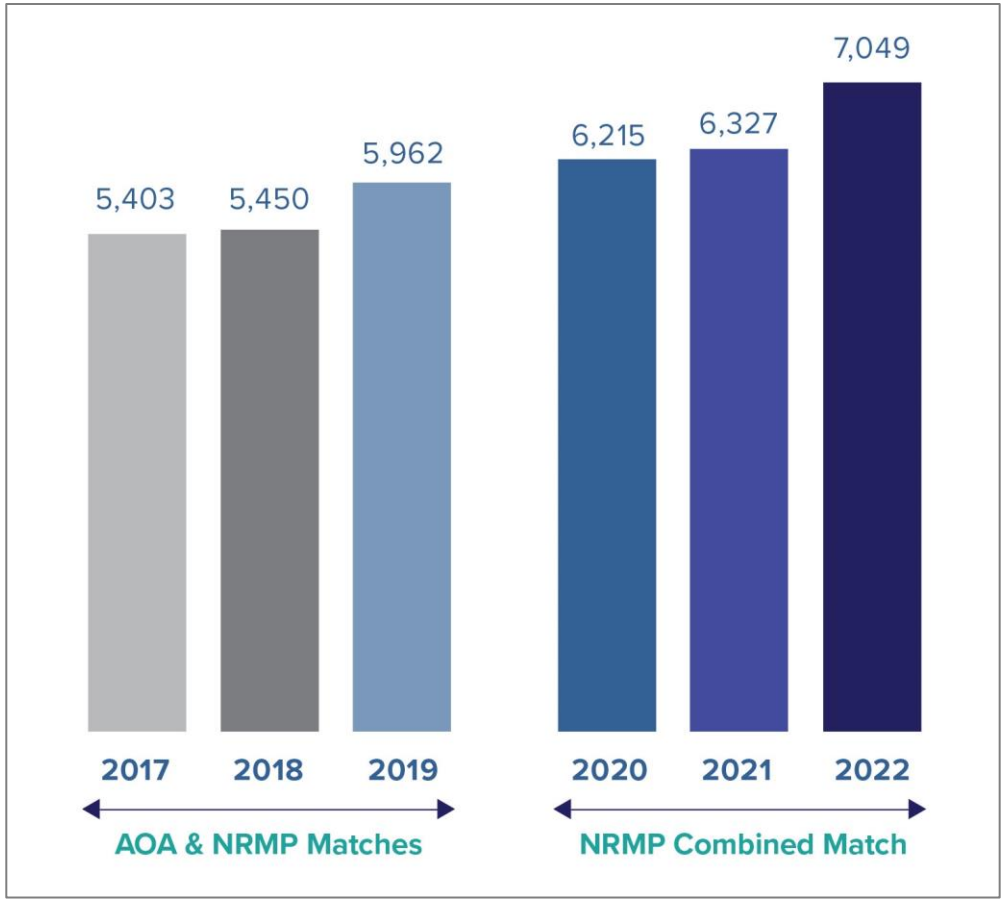
Non-Primary Care:



Bright Future for Postdoctoral Trainees

Record-breaking 2023 NRMP Match

- 7,132 DO osteopathic students and grads matched into PGY1 positions
- 91.6% of participating DO students matched into 37 specialties
- The number of DO fourth-year students who matched increased by 0.3% from last year
- DO placements in the Military Match broke an all-time record



Osteopathic Recognition

Application Assistance Program

- Provides no-cost assistance for training programs seeking Osteopathic Recognition

Distinction of Advanced Osteopathic Training

- Recognizes a resident's commitment to osteopathic principles and practice through training in a program with Osteopathic Recognition

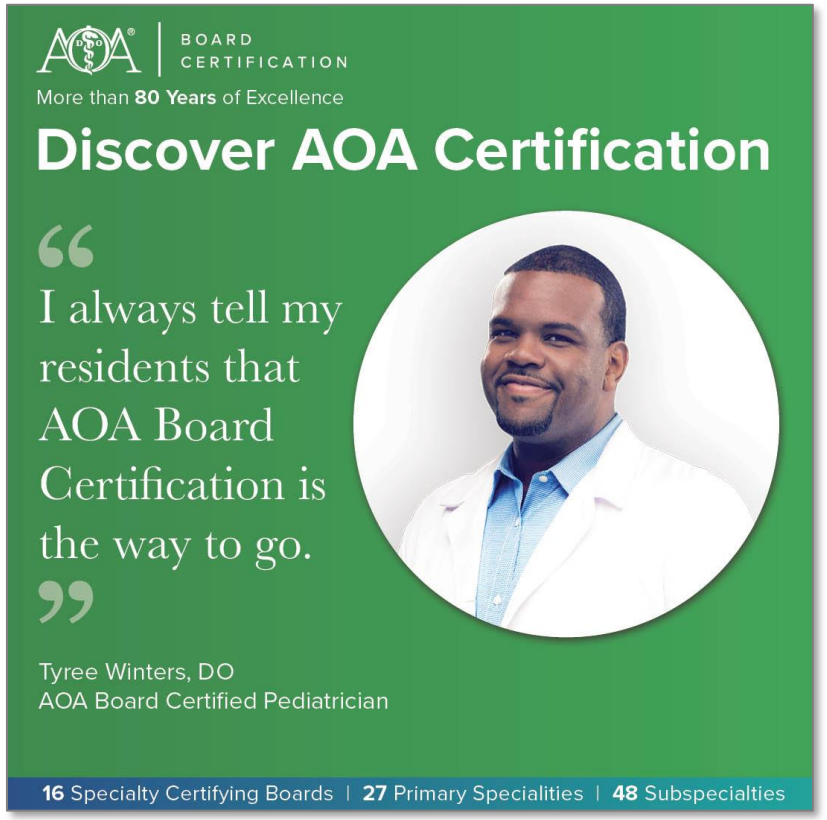
Osteopathic Board Certification

Establishing AOA Board Certification as the certification of choice for DOs

- 80-year tradition of excellence
- Indicator of clinical distinction
- Qualification for ACGME program directors & faculty
- Outcome measure for ACGME residents & fellows

Innovating to add value & convenience

- More remote exams
- Longitudinal assessments for OCC
- OMT Designation



certification.osteopathic.org

New OMT Designation

Advancing osteopathic distinctiveness

- All AOA board-certified physicians will have the opportunity to obtain an additional designation of Osteopathic Manipulative Treatment (OMT)

Exam components:

- Written Exam: 70 questions written by the multidisciplinary Distinct Osteopathic Examination Committee

- OMT Performance Exam: demonstration of appropriate technique for 3 cases

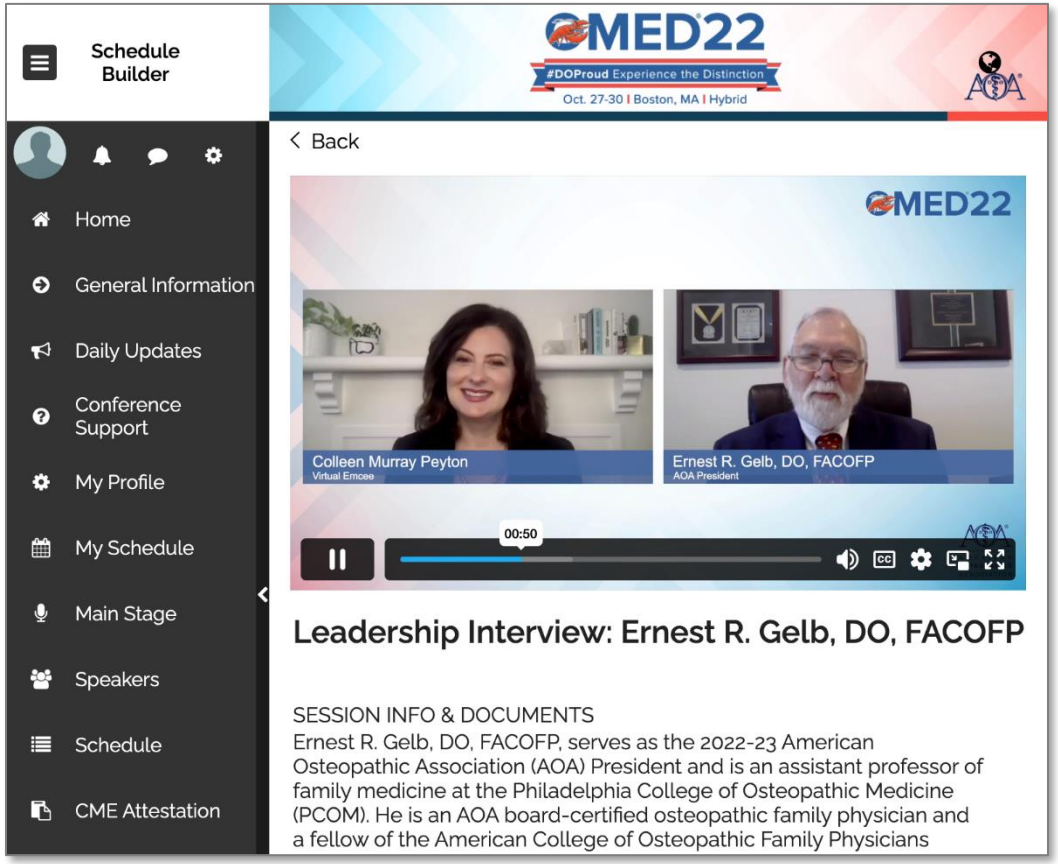
Continuing Medical Education

- **Joint Providership Program**
  AOA is an ACCME-accredited provider
- **On-demand enduring OMED content**
  OMED 2021: 9 specialty colleges
  OMED 2022: 17 specialty colleges
- **Learning Management System**
  AOA Online Learning services available for osteopathic organizations without an LMS
- **Osteopathically Distinct CME Task Force**
  Representatives from AOSED, SOSE and other CME sponsors

New Virtual Meeting Platform

Virtual learning opportunities for the osteopathic profession

- Facilitates virtual and/or hybrid programs
- Provides mobile responsive experience
- Creates a central repository for all CME-required documentation
- Fosters a community experience through hybrid “immersion” events



Federal and Grassroots Advocacy

State Government Affairs

- Scope of practice, licensure and liability protection

Regulatory Affairs

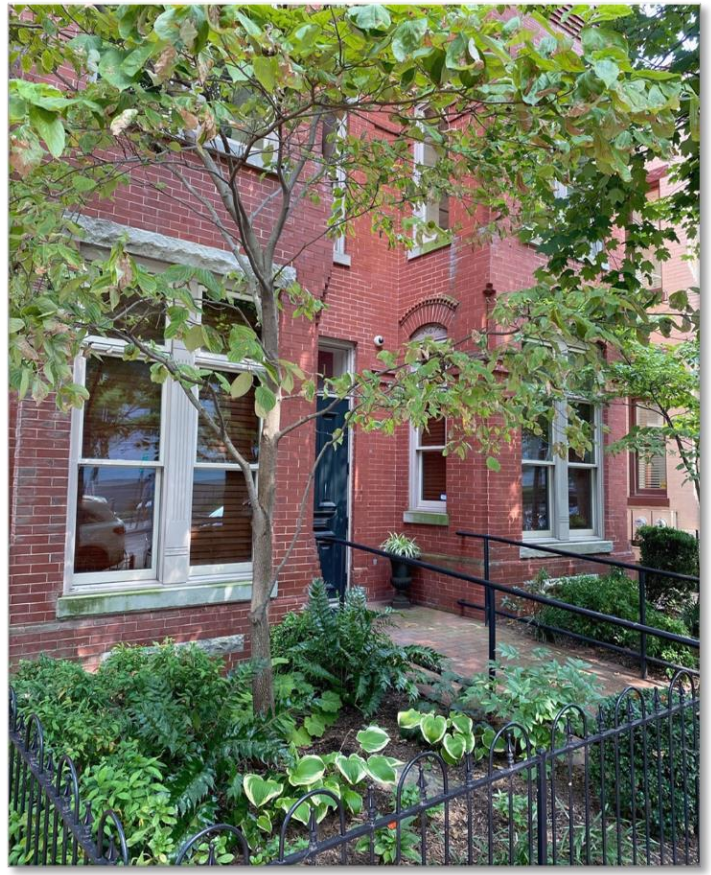
- Dr. Lorna Breen Health Care Provider Protection Act, Medicare cuts, physician payment, HIT

Congressional Affairs

- Prior authorization reform in Medicare Advantage, surprise billing, liability protection, debt relief

Grassroots

- Access to care, entitlement reform, regulatory reform, scope of practice, physician workforce



AOA D.C. headquarters

Federal and Grassroots Advocacy

Recent advocacy efforts:

- Sent more than 50 letters to members of Congress
- Successfully advocated for enactment of the 2023 Consolidated Appropriations Act, which:
  - Mitigates Medicare physician payment cuts
  - Extends telehealth services
  - Ensures GME residency funding
- Worked to address physician payment and greater access to care in underserved communities

Legislative Overview - Michigan

The AOA Public Policy team is working on your behalf!

Scope of Practice

MI HB 4316 / SB 0219 expand the scope of practice for pharmacists to allow them to order and administer a Food and Drug Administration-approved immunization to an individual who is 2.5 years of age or older.
STATUS: HB 4316 was referred to the House Committee on Health Policy on 3/21/2023; SB 0219 was reported favorable by Senate Committee on Health Policy on 4/20/2023.

MI SB 0279 expand the scope of practice of Advanced Practice Registered Nurses (APRNs) to include ordering and interpreting diagnostic tests, prescribing medications, and performing certain medical procedures without physician oversight.
Status: Referred to the Senate Committee on Health Policy on 4/20/2023.

Legislative Overview - Michigan

The AOA Public Policy team is working on your behalf!

Telehealth

MI HB 4131 requires insurers to cover the same services at the same rates regardless of whether they are delivered via telehealth or in-person but prohibits insurers from using telehealth to meet network adequacy requirements.
Status: Referred to the House Committee on Insurance and Financial Services on 2/22/2023.

Access and Affordability

MI SB 27 requires state-regulated health insurers to provide coverage for mental health and substance-use disorder services at a level of benefits equal to physical illness.
Status: Referred to the Senate Committee on Health Policy on 1/18/2023.

DO Day 2023 at the United States Capitol

Making a difference

- 285 congressional meetings
  - 43 states
  - More than in 2022
- 197 Representatives & 88 Senators

- 922 total registrants
  - 497 medical students
  - 320 in-person in DC
  - 570 virtual*

*registration open until 6/6

DO Day Advocacy issues

The Resident Education Deferred Interest (REDI) Act (H.R. 1202/S.704) – legislation would allow medical residents to defer their student loan payments until after the completion of their residency program without accruing interest.

Supporting Patient Access to Care (H.R. 2474) – to help establish stable annual payment updates to Medicare physician fee schedule based on the Medicare Economic Index (MEI).

The Teaching Health Center Graduate Medical Education (THCGME) Programs – bill providing a multi-year reauthorization of at least three years and the necessary increase in per-resident allocation when introduced.

DO Day 2023

Where I was...

Celebrating with family and friends at my granddaughter’s wedding!

G6 Fly in

Representing nearly 600,000 physicians

- **Met with House and Senate leadership**
  - House Minority Leader Hakeem Jeffries
  - House Ways and Means Committee
  - Senate Finance Committee
  - Senate Majority Leader Chuck Schumer
  - Senate Health, Education, Labor and Pensions Committee
  - Senate Minority Leader Mitch McConnell

G6 Fly in

Together, we urged Congress to:

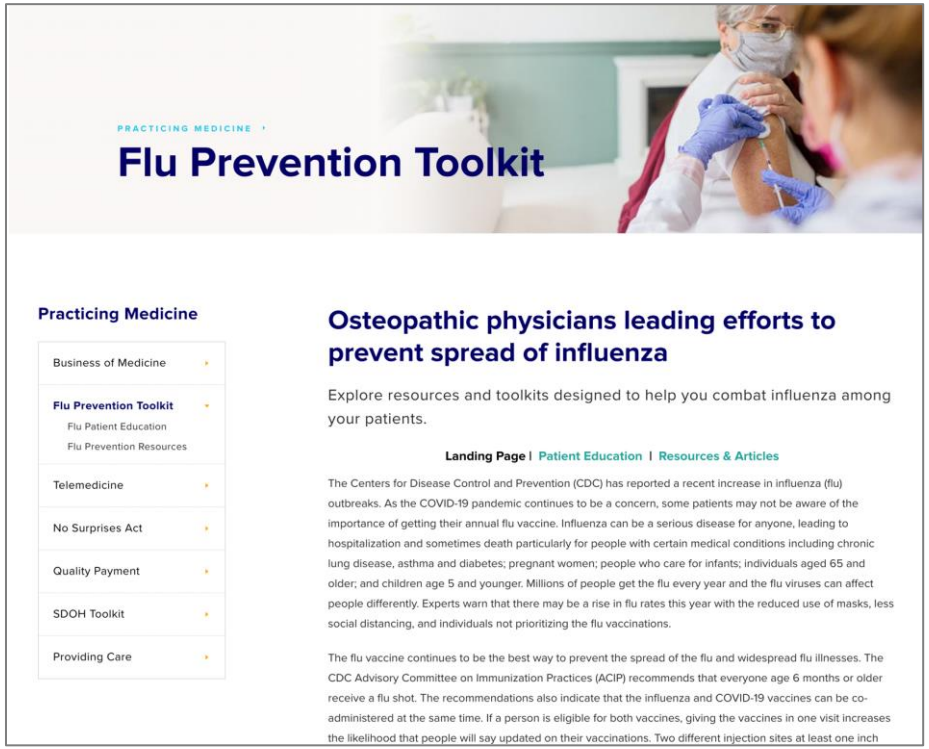
- Reject policies, such as work requirements that could result in coverage losses and reduce access to cost-effective preventive care in the debt ceiling negotiations
- Pass H.R. 952, the *Kids' Access to Primary Care Act*, which aligns Medicaid reimbursement rates with Medicare payments for both primary care and mental health services
- Pass H.R. 2474, the *Strengthening Medicare for Patients and Providers Act*, which preserves access to care for Medicare beneficiaries by providing an annual inflation update equal to the Medicare Economic Index (MEI) for Medicare physician payments **(DO Day advocacy)**

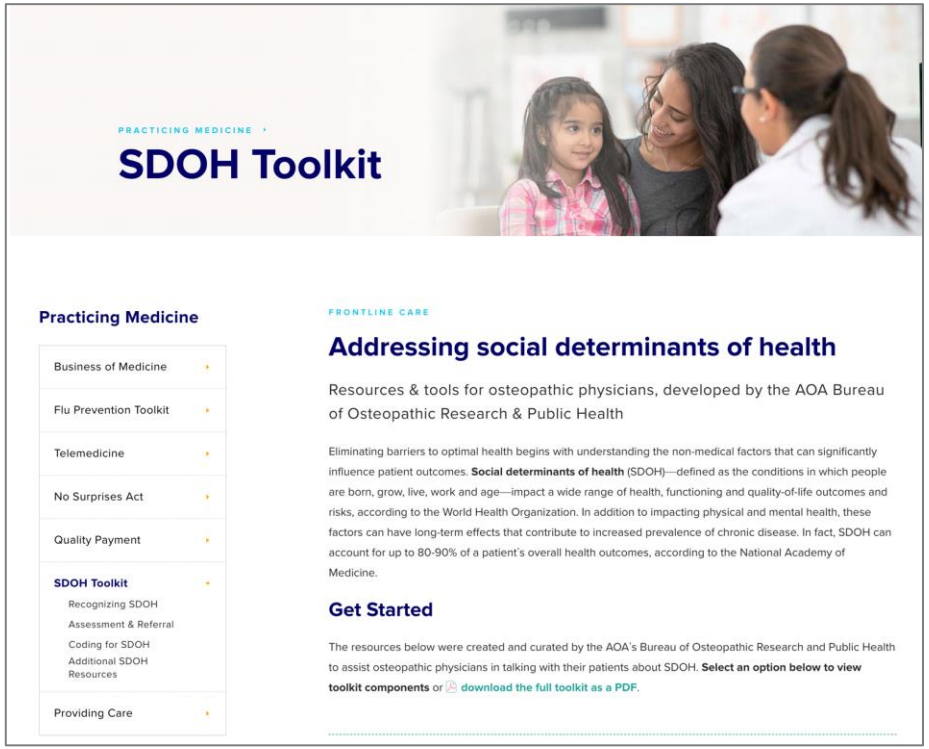
G6 Fly in

We also urged House and Senate Committee leaders to support legislative proposals that address physician workforce shortages overtime

- The Resident Education Deferred Interest (REDI) Act **(DO Day advocacy)**
- The Conrad State 30 and Physician Access Reauthorization Act
- The Mental Health Professionals Workforce Shortage Loan Repayment Act
- The Resident Physician Shortage Reduction Act
- A long-term reauthorization of the Teaching Health Center Graduate Medical Education (THCGME) program **(DO Day advocacy)**

Public Health Initiatives





www.osteopathic.org/flu-prevention

www.osteopathic.org/SDOH

Strategic Partnerships

Building relationships with healthcare partners to serve our communities

- **Federal agencies**
  - Department of Health and Human Services COVID-19 public education campaign
  - Centers for Disease Control and Prevention Community Preventive Services Task Force
- **National organizations**
  - COVID-19 and influenza prevention and vaccinations, sepsis prevention, public policy and behavioral health initiatives

Strategic Partnerships (cont'd)

- **Corporations**
  - HPV cancer prevention
  - Pneumococcal immunization
  - COVID-19 prevention and treatment
  - Health disparities
  - Heart failure, diabetes education, public policy activities and more
- **Affiliate organizations**
  - Partnered with five state affiliates on COVID-19 prevention

Osteopathic Brand Campaign

Phase I of the multi-channel, multi-year campaign ran from July through December 2021. Phase II ran from July through December 2022, resulting in:

100M+ impressions

across print, digital, streaming audio and television in select markets

www.findado.org

Living #DO Proud

Osteopathic Pride Campaign honors distinctiveness of the profession

- Celebrate the unique training, perspective and approach DOs bring to the practice of medicine
- Join the celebration by following **#DOProud** on the AOA's social media channels and The DO

www.osteopathic.org/DOProud

AOA's Commitment to Diversity, Equity and Inclusion

DEI Plan objectives:

- Develop an inclusive workplace environment that incorporates diverse perspectives and backgrounds.
- Create processes and programs to ensure our physician leadership reflects the osteopathic community and the patient populations it serves.
- Demonstrate the organizational impact of diversity, equity, and inclusion with our professional community, membership, leadership and workforce.
- Communicate our progress with internal and external stakeholders.

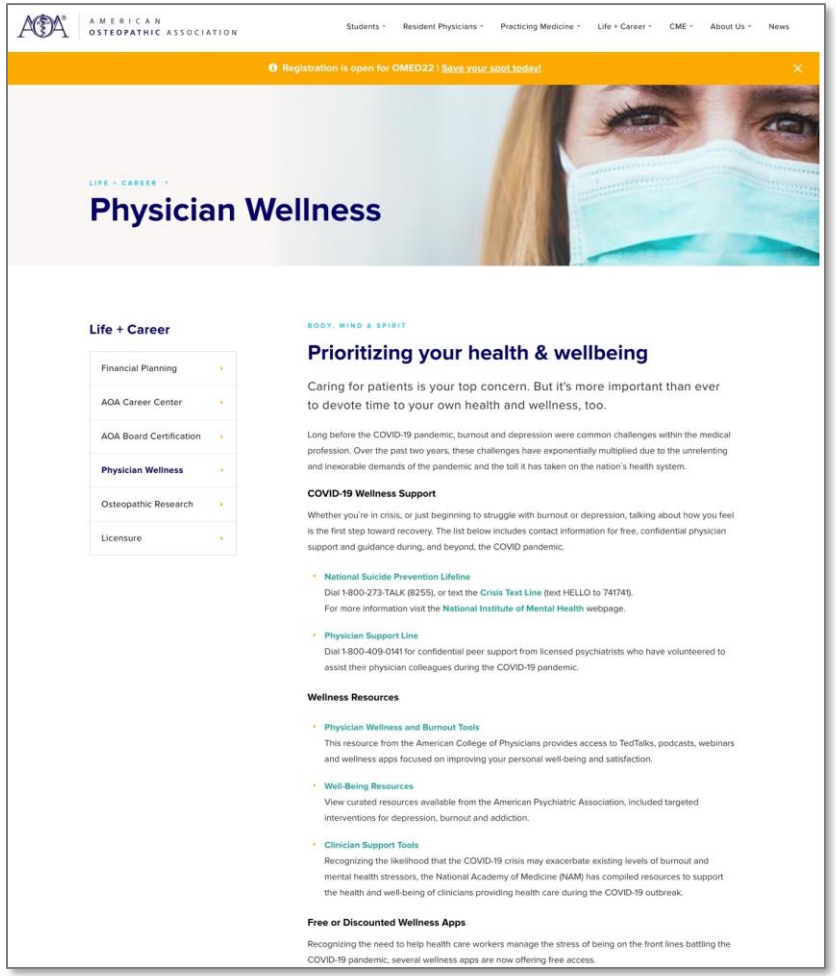
Physician Wellness Resources

Caring for patients is your top concern. Caring for YOU is my top concern.

It's more important than ever to devote time to your own health and wellness. Tools you can use:

- On-demand wellness webinars
- AOA member discounts on wellness apps
- COVID-19 wellness resources
- Substance abuse and mental health services

www.osteopathic.org/physician-wellness

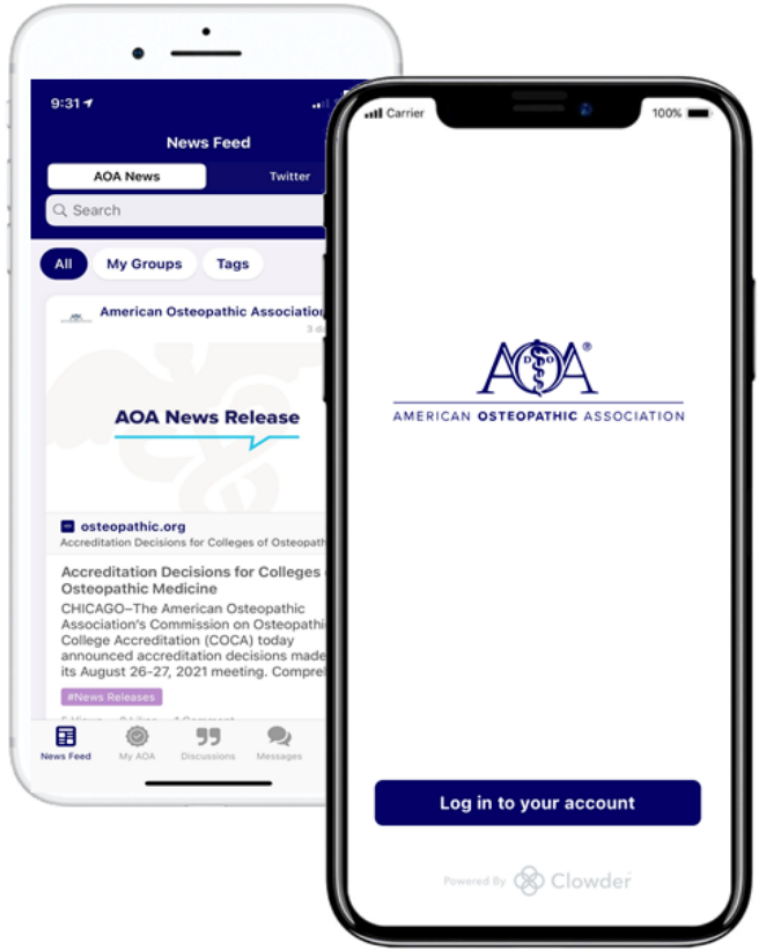


Let’s Stay Connected!

Download the My AOA mobile app

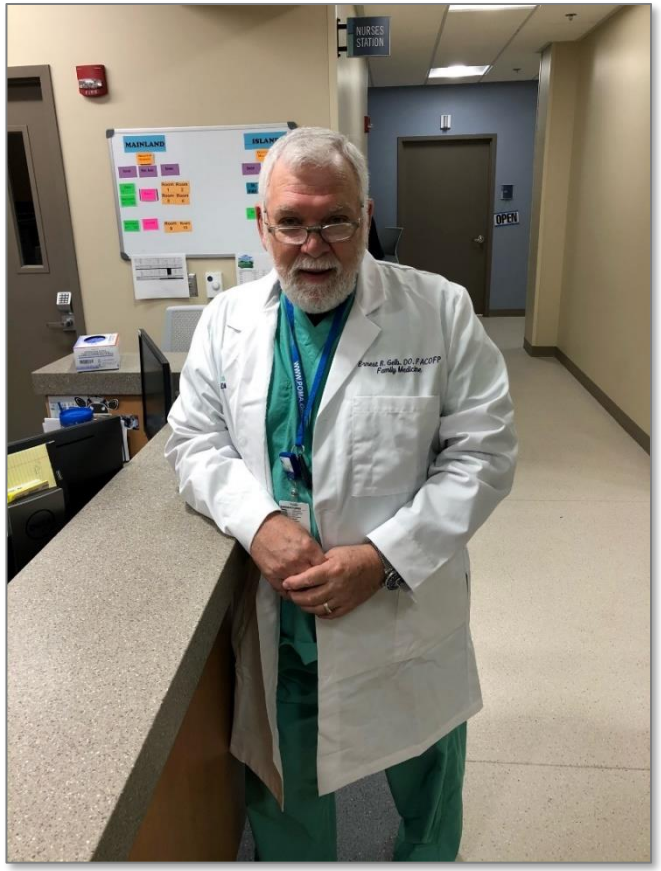
Search “My AOA” in the Apple or Google Play store

- Newsfeed
- Discussions
- CME Tracker
- Community



www.osteopathic.org/mobile-app

Thank you!



Let us know how we can assist you!

egelbdo@osteopathic.org