



***Northern Michigan Osteopathic  
Association (NMOA)  
Summer Conference  
Exhibitor Prospectus***

## **SHOWCASE YOU AND YOUR BUSINESS TO MICHIGAN PHYSICIANS**

The NMOA and the MOA are pleased to announce the 2026 Annual Summer Conference. The conference will be held Thursday, June 18 – Sunday, June 21, 2026, at Mission Point Resort on Mackinac Island and will provide you with an exceptional opportunity to engage our members. With a limited number of sponsors and exhibit spaces available, your company will be one of the select groups of companies represented, and therefore, you will have special access to our attendees.

### **2026 Northern Michigan Osteopathic Association (NMOA) Annual Summer Conference**

June 18 – June 21, 2026

Mission Point Resort, Mackinac Island, MI

Webpage: [www.domoa.org/NMOA](http://www.domoa.org/NMOA)

# EXHIBIT DATES & HOURS

## NMOA Summer Conference Exhibits

Mission Point Resort, Mackinac Island, MI

Thursday, June 18 | 3:30 pm – 7:00 pm (set-up)

Friday, June 19 | 7:00 am - 5:00 pm

Saturday, June 20 | 7:00 am - 3:00 pm

Sunday, June 21 / 7:00 am – 10:00 am (tear-down)

### Display Table Includes:

6' table and two chairs (No displays over 6ft wide/tall are permitted)

General security

Name recognition in on-site collateral

## DISPLAY TABLE ONLY

Summer Display Table - \$1,000

Non-Profit - \$500 (verification required)

### MOA STAFF CONTACT

Terry Trombley, Exhibit Coordinator

**Email** [ttrombley@domoa.org](mailto:ttrombley@domoa.org)

Lisa Neufer, Senior Director of Administration

**Email** [lneufer@domoa.org](mailto:lneufer@domoa.org)

2112 University Park Drive, Ste 100,  
Okemos, MI 48864

**P** 517-347-1555 **F** 517-347-1566

## ABOUT THE CONFERENCE

The NMOA Scientific Conference attracts top osteopathic physicians, medical students, health care professionals and other focused buyers who are interested in discovering how your products and services will advance and improve their work.

The conference is attended by osteopathic physicians, medical students and health care professionals who engaged in an educational and hands-on learning forum.

- Our highly responsive audience includes DOs, MDs, nurses, physician assistants and practice managers eager to learn about your newest product(s) and /or service(s).
- The layout at the NMOA Conference offers an unparalleled visibility and an opportunity to re-establish old contacts and generate new ones.
- Selling products and taking orders is permitted in the exhibit areas, as it is part of the educational aspect of the conferences, providing information on industry trends pertinent to the field of medicine, services, and products.

## HOTEL ACCOMODATIONS

Rooms are normally available at a special conference rate, just mention the conference by name when calling the hotel.

For reservations: NMOA Summer Conference: Contact Mission Point Resort (616) 776-6400.



# SPONSORSHIP OPPORTUNITIES

## Titanium Sponsor w/Product Showcase

**Morning Showcase - \$6,000**

**Afternoon Showcase - \$8,000**

*Sponsorship Includes:*

- Product Showcase of your choice, based upon availability
- Audiovisual, if required
- Preferred Display Space location and electricity, if needed.
- One full-page advertisement in the program, which is distributed in both print and downloadable PDF.
- Banner Ad in one issue of the PULSE electronic newsletter during the conference month
- PULSE article highlighting the company/product during the conference month
- Logo recognition with hyperlinks on the MOA website home and conference page
- Two social media mention during the conference month
- Breakfast and lunch tickets included for up to two representatives

*\*Speaker honorarium and expenses not included, MOA will cover all costs for food, beverage (no alcohol), and audiovisual equipment, if needed, for the Product Showcase.*

## Gold Sponsor

**Summer - \$5,000**

- Table Display
- One half page advertisement in Program, both print and downloadable PDF
- Banner ad for one week in the conference month on DOMOA.org
- Logo recognition with hyperlink on the MOA website conference page

## Silver Sponsor

**Summer - \$4,000**

- Table Display
- One half page advertisement in Program, both print & downloadable PDF.
- Logo recognition with hyperlink on the MOA website conference page

## OTHER SPONSORSHIP OPPORTUNITIES

### A La Carte Sponsorships:

- Co-Sponsor Boat Ride Excursion - \$1,500
- Annual Fun Run Co-Sponsor - \$750
- Break Sponsor - \$500
- Lanyard sponsor featuring logo (sponsor provided) \$500
- Registration bag featuring sponsor logo (sponsor provided) \$550
- Water bottles featuring sponsor logo (sponsor provided) \$600

## ADVERTISING SPECIFICATIONS

Convention sponsor logos, advertisements, etc. will be due 30 days before event. The MOA strives to accurately present exhibitors branding material to our attendees, and we will work with you to ensure your organization looks its best!

**Note:** All branding materials provided must be high-resolution files (PDF for ads, .eps for logos) format for printing. Files for web use may be submitted as .jpg or .png format. Ask for specifications. **Color Mode** - RGB colors best for the web. CMYK colors are best for printing. Turn off any color management settings in your image editor to help prevent colors from changing when viewed online.

Submitted branding materials will be reviewed by the MOA and exhibitors will be alerted to any files that may have issues in print or digital production.

### Please direct additional questions on advertising specifications to:

Crystal Ash, Membership and Marketing Coordinator  
Michigan Osteopathic Association  
517-347-1555 ext. 108 [cash@domoa.org](mailto:cash@domoa.org)

# EXHIBITING SPECIFICS

## Deadline

Reserve your space early as space is limited! Contract and **payment are due no later than 14 days before the event.**

## Refunds

Cancellations within 14 days of conference will be assessed a \$150 fee, no refunds will be issued after.

## Liability

Disclaimer of liability: This agreement between MOA/NMOA and the exhibitor is a license to use exhibition space at the event. No bailment is intended or created. MOA shall not be responsible for or liable for any lost, stolen, or damaged property of exhibitor or for personal injuries to exhibitor or exhibitor's representatives. Exhibitors expressly release MOA from any liability for any such loss, damage, or injuries. MOA is not responsible for overages or Insufficient food counts.

## Parking

Parking varies and is subject to change, please contact the hotel for current rates.

## Exhibitor Credentials

COMPANY BADGES MAY BE WORN. Up to two (2) badges per table display if no company badge. The two exhibitor **badges may only be pre-ordered prior to 14 days of event.** Exhibitors must wear an MOA badge or their company badge. Badges may only be worn by individuals working an exhibit.

## Security

NMOA recommends that nothing of value be left on or under the display tables. NMOA assumes no responsibility for lost or stolen items before, during or after show hours.

## Electricity

Electricity is not included unless otherwise indicated but can be arranged through the hotel or resort. Please contact Director, Catering & Convention Services, at the location to arrange electricity or wi-fi or internet.

## Shipping to the event

MOA requests that any packages be shipped no more than 48 hours prior to the show, due to storage limitations. Please contact Director, Catering & Convention Services at Mission Point with any questions or requirements regarding shipping.

## Not allowed

Helium balloons, popcorn, stickers, combustible material, or any display larger than six-feet tall/wide. If you have any questions regarding your display, feel free to ask.

## Attendee Lists

The MOA is committed to maintaining privacy and preventing commercial influence. In accordance with the Accreditation Council for Continuing Medical Education (ACCME), the accredited provider must not share the names or contact information of learners with any company.

# NMOA SUMMER CONFERENCE EXHIBIT APPLICATION

Thursday, June 18- Sunday, June 21, 2026 - Mission Point Resort, Mackinac Island

ORGANIZATION NAME: \_\_\_\_\_

CONTACT NAME & TITLE: \_\_\_\_\_

EMAIL ADDRESS: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

PHONE NUMBER: \_\_\_\_\_ FAX NUMBER: \_\_\_\_\_

Names of all reps on site (for name badges) \_\_\_\_\_

List of product or service represented \_\_\_\_\_

☐ I PLAN TO EXHIBIT AT THE 2026 NMOA Summer Conference

**Two luncheon tickets are included for each exhibit space: My company will need \_\_\_\_1 OR \_\_\_\_2 free luncheon tickets for \_\_\_\_ Friday and \_\_\_\_1 OR \_\_\_\_2 free luncheon tickets for \_\_\_\_ Saturday.**

To purchase additional Luncheon Ticket(s)

☐ # \_\_\_\_ of Friday add'l ticket(s) ☐ # of \_\_\_\_ Saturday add'l ticket(s) (\$30 each) Qty \_\_\_\_ x \$30 = \$ \_\_\_\_

**Electricity Needed:** Yes or No (please circle one), if yes, please remember to bring an extension cord.

## SPONSORSHIP OPTIONS

☐ NMOA Summer Display Table - \$1,000

☐ Non-Profit Summer Display table - \$500

☐ Titanium Sponsor w/Breakfast Showcase \$6,000

☐ Titanium Sponsor w/Lunch Showcase -\$8,000

☐ Gold Sponsor - \$5,000

☐ Silver Sponsor - \$4,000

DISPLAY ONLY \$ \_\_\_\_ + SPONSORSHIP \$ \_\_\_\_ + ADD'L LUNCH TICKET(S) \$ \_\_\_\_ = TOTAL \$ \_\_\_\_

CHECK # \_\_\_\_\_ **IF Check enclosed OR Check will be mailed to:** Michigan Osteopathic Association Attn: NMOA Exhibitor  
2112 University Park Dr., Ste 100 | Okemos, MI 48864 (Please make check payable to the Northern Michigan Osteopathic Association)

## CREDIT CARD INFORMATION:

Cardholder name: \_\_\_\_\_

Billing address: \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Card Number \_\_\_\_\_ Exp. date \_\_\_\_\_ CVV (3 digits) \_\_\_\_\_

*Accept Participation: By completion of this form, I am authorized to agree to participate in the indicated activity of the Michigan Osteopathic Association. I commit my company to the above financial obligation. Payment due: 14 days before event. Due Date: Friday, June 5, 2026.*