



Michigan Osteopathic Association

First and foremost, I would like to thank each of our healthcare workers for their tireless and selfless efforts to provide hope and healing during the pandemic.

The Michigan Osteopathic Association (MOA) has a long history of standing out in times of trial. Since 1898, the MOA has vigorously advocated for physicians and quality patient care. The year 2020 brought the biggest challenges I have personally experienced as CEO and Executive Director of the MOA. It has been my privilege to work with providers, medical staff, state officials and MOA personnel to handle curve ball after curve ball thrown our way.

I am proud to lead an association that was called upon by its members and government officials for resources to help navigate difficult times. Your MOA responded with innovative thinking, adaptive practices and extraordinary teamwork.

Below is an overview of the efforts that were put forth during the pandemic. I am especially excited to share that our first-ever online CME program was a success, which was the result of cancelling the 121st Annual in-person Spring Scientific Convention. We also offered an online program in place of the Autumn Convention, with great success. It is through the hard work of our physician-led Education Committee and dedicated staff that we were able to provide an exceptional learning opportunity regardless of the current climate.

More details of the projects listed below can be found on our website at www.domoa.org, as well as shared through our social media outlets which I hope you use to connect with us.

COVID-19 Response Included:

- Creation of a Physician Practice Playbook along with a professional video created for MOA, with June 1st launch – 10 Steps of COVID-19 and Preparing to Return to Work, allows a practice to take the online test and upon passing, the staff can print certificates of completion for their files in case of an audit.
- In response to Executive Order 2020-49; created an online submission process for physicians, PA's and nurses to earn AOA Category 1-B credits for COVID-19 hours worked. Nearly 300 health care providers submitted over 49,000 hours March-June.
- Presentation by Emily Hurst, DO at the PPRAC meeting regarding her first-hand experience of working through COVID-19, expressing the emotions of all of our front-line members. In attendance were the leaders of Michigan Osteopathic Association, Michigan State Medical Society and Blue Cross Blue Shield of Michigan.
- PPE Care Packages delivered to members and non-members
- PPE catalog hosted on MOA website, ending June 15th
- Tri-County Newsletter month of April and May dedicated to communicating resources for providers
- Collaborating with MDHHS and others to spread #MaskUpMichigan, "Spread Hope, Not COVID" and #IWEARMIMASK initiatives to inform providers and public

- Newsletter to component society presidents across the state, at least once per quarter
- COVID-19 resources added to the MOA website, including COVID-19 Updates, Physician Wellness featuring guided yoga sessions, and a Practice Section including education on telehealth, coding, finances and more
- Free Webinars Offered to Members
 - May 7 – Training and Utilizing your Entire Care Team
 - May 14 – Developing a Plan to Reopen Your Practice
 - May 21 – Creating a Disaster Plan for Your Practice
 - May 28 – Documenting and Coding after “Seeing” Your Patients
- Met with 7 independent PO’s to promote the MOA, will be meeting quarterly in the future
- Provided help to our physicians using Telehealth for the first time
- Live streaming of 16 hours of CME credit sessions to replace May in-person Convention with over 500 attendees
- Conducted the business of the MOA House of Delegates online in May, with over 100 participants. A Policy which was passed will shape legislation here in the state of Michigan as well as several pieces to be forwarded to the national level
- Added Healthcare Credentialing Services to Health Care Partners of Michigan, our Physician Organization, run by DO physicians

Legislative Engagement

- Public education campaign to unite Michiganders on a common mission to safely reopen the state and keep it open
- Policy issues, including: Vaccinations (working with the Parent Information Network), prior authorization (Approve My Care campaign), surprise billing advocacy, scope of practice, MAPS/Opioid regulations, access to care, long term care insurance for auto injuries, “MI Insurance Promise”, maintenance of certification, fighting human trafficking, student loan repayment issues, Medicaid reform

The pandemic also allowed the Michigan Osteopathic Association the opportunity to review its business model as well as its business structure. The results of the review determined that the MOA could better utilize its asset structure through reallocation. It was proposed, and approved by the Board, to downsize the office space by selling the property. This allows the MOA staff to utilize the new space, along with the new technology, more efficiently. The proceeds from the sale of the building have been reallocated to its investments. This new asset reallocation allows the MOA the flexibility to adapt easily in this new environment.

We all know these difficult times may not be behind us. That’s why it is important to remember that we are stronger together. The MOA cannot provide the highest level of service to our members and stakeholders without your involvement. We ask that you continue to let us know how to best serve you.