Michigan Osteopathic Association

CEO/ Executive Director Report
Kris Nicholoff

Over the past year, the MOA has managed to return to in-person events while expanding on-demand CME offerings. As we have developed the 'new normal," the support has been amazing. Since we launched the MOA Learning Center has seen nearly 2,000 accounts established, most with more than one purchase of online CME sessions, and a number of registrations were from non-members in other states.

As we look back on 2022, I would like to thank our board, and our members, for their patience as the MOA navigates how the association regains and strengthens the connection to osteopathic physicians.

Our advocacy efforts have moved forward in full force. The MOA has communicated and advocated on many issues impacting the osteopathic profession. Utilizing social media, newsletters and targeted email, the MOA worked on numerous issues including:
- Scope of Practice: Opposing Senate Bill 680
- Public Health Over Politicians (PHOP)
- Promoting osteopathic physicians
- Pain Management/Safe Opioid Use
- Prior Authorization and Access to Care
- Vaccination awareness, including partnering with AOA, and other state affiliates on the Facts on Vax campaign

The MOA partnered with MDHHS on two webinars; MPox Update, and Reproductive Health Care Rights. Both webinars featured the Chief Medical Executive for the State of Michigan, Dr. Natasha Bagdasarian, and the latter included MOA Board member Dr. Laila Shehadeh.

We have continued to enage with elected officials to place DO's on the committees and boards making healthcare policy and affecting licensing issues.

The MOA cannot continue to provide the highest level of service to our members and stakeholders without your involvement. We thank you for your support and ask that you continue to communicate how the MOA can best serve you.

We have also developed a "Headlines and Highlights" document that offers details on a wide variety of issues and efforts by the MOA.

LINK TO Headlines and Highlights